



Help your patients manage diabetes like a Champion!

Dear

I want to learn how to manage my diabetes like a Champion! And I've recently discovered a diabetes education resource that I think could be very helpful for me, as well as other people living with diabetes.

Supported by Sanofi US, the A1C Champions® program is a patient-to-patient approach to diabetes education. The educational and interactive programs offered by A1C Champions® are led **by** people with diabetes **for** people with diabetes.

An A1C Champions® program is led by a person who has diabetes and is successfully managing it. The Champions help motivate and empower people with diabetes by sharing not only their successes, but also the challenges and obstacles they've overcome and continue to face in managing their diabetes.

In order to have an A1C Champions® program in our area, a healthcare provider or diabetes educator must request to host a program. The programs are free for you to host and for patients to attend. More details about the A1C Champions® program are included in the Program Quick Facts that accompanies this letter.

Will you please consider scheduling a program in our area so that I, and others with diabetes, can learn more about how to successfully manage our diabetes?

To learn more about the available programs and to schedule a program, call the A1C Champions® Business Office at **855-A1CHAMP** (855-212-4267) or visit the website at www.A1CChampions.com/HCP.

The A1C Champions® program is inspiring and educational, and can go a long way toward motivating people like me to follow our diabetes treatment plan. I hope that you will consider hosting a program in our area in the near future.

Sincerely,

Your at-a-glance guide to the A1C Champions® program

About the A1C Champions® program

The A1C Champions® program is a great resource for helping your patients understand the importance of following the diabetes treatment plan you recommend. It is offered to you and your patients at no charge, and no specific products are mentioned during each of the 60-minute programs.

This **FREE** and **UNBRANDED** program is:

- Hosted by a healthcare professional
- Presented by an A1C Champion, a person who is successfully managing his/her diabetes
- Supported by Sanofi US

A1C Champions® are:

- Adults with type 1 or type 2 diabetes who have learned to successfully manage blood glucose levels
- Youth ages 12-17 with type 1 diabetes and their parent co-presenter
- Well-trained in program content and presentation skills

Choose from 4 one-hour programs:

Program Name	Description	Presenter	Audience
Taking Control	What it means to be in control of blood glucose levels; reaching A1C goals; how healthy choices affect BG	Adult A1C Champion	Newly diagnosed as well as those who have had diabetes for an extended period and want to achieve better BG control
Our Diabetes Journey – For Parents and Kids	How families of youth with type 1 diabetes can work together to successfully manage BG and the issues of living with diabetes	Youth/Parent A1C Champion Team	Youth ages 8-16 with type 1 diabetes and their parents
Telling My Story With Diabetes	Living with type 1 diabetes; BG monitoring and management; importance of A1C testing; lifestyle choices	Adult A1C Champion with type 1 diabetes	Youth ages 7-13 with type 1 diabetes
Managing Diabetes: The Next Step	Helping people learn about insulin as a way to help control blood sugar rather than a sign of personal failure or a last resort	Adult A1C Champion who uses insulin	Adults with type 2 diabetes who are reluctant to start insulin, are currently considering insulin, or have just begun taking insulin

How can I request a program?

- Visit www.A1CChampions.com/HCP to download a Program Request Form
- Call 855-A1CHAMP (855-212-4267)

When should I schedule a program?

Program request forms must be received a minimum of 45 days prior to your anticipated program date. You are, however, encouraged to submit your request earlier to ensure that we can accommodate your requested date.

Learn more at www.A1CChampions.com or contact the A1C Champions® business office at 855-A1CHAMP (855-212-4267).